

TMS Family Travel Summit

"Better Meeting the Needs of Today's Travelers"

May 3-5, 2013

The Hilton Orlando
6001 Destination Parkway, Orlando, FL 32819

Friday, May 3, 2013

11:30 am - 12:30 pm	Welcome to Orlando Reception (Registration & Check In) <i>Sponsored by Visit Orlando</i>	Lake Eola Foyer/ Lake Eola A - Hilton Orlando
12:30 pm - 1:00 pm	Workshop A - Defining Family & Traveler Needs <i>Leader: Joanne Vero</i>	Lake Virginia - Hilton Orlando
1:00 pm - 2:00 pm	Think Tank Session 1 - How Vacations Change Lives <i>Speaker: Amy Foster, Director Disney Consumer Insight</i> <i>Moderator: Eileen Ogintz</i>	Lake Eola B - Hilton Orlando
2:00 pm - 2:30 pm	Think Tank Session 2 - Volunteer & Special Needs Travel <i>Speaker: Neal McCord of Give Kids the World</i> <i>Moderator: Kyle McCarthy</i>	Lake Eola B - Hilton Orlando
2:30 pm - 2:45 pm	Break <i>Sponsored by The Hilton Orlando</i>	Lake Eola A - Hilton Orlando
3:00 pm - 3:45 pm	Think Tank Session 3 - Leisure Traveler Profile & Experiences <i>Speaker: Jeffrey Eslinger of D.K. Shifflet & Associates</i> <i>Moderator: Kyle McCarthy</i>	Lake Eola B - Hilton Orlando
3:45 pm - 4:30 pm	Workshop B- Reexamining Traveler Needs <i>Leader: Joanne Vero</i>	Lake Virginia - Hilton Orlando
4:30 pm - 6:00 pm	Think Lounge Open at Hotel	Presidential Suite/18th Floor - Hilton Orlando
6:00 pm - 7:00 pm	Cocktail Reception <i>Sponsored by The Hilton Orlando</i>	Marketplace/Kitchen Hilton Orlando
7:00 pm - 9:00 pm	Kick Off Dinner Session 4 - What's Next in Hospitality Industry <i>Sponsored by The Hilton Orlando</i>	Kitchen - Hilton

Saturday, May 4, 2013

9:00 am - 10:00 am	Breakfast <i>Sponsored by The Hilton Orlando</i>	Lake Mizell A - Hilton Orlando
10:15 am - 12:00 pm	Think Tank Session 5 - Leisure Travel Trends 2013 & Beyond <i>Speaker: Peter Yesawich of MMGY Global</i> <i>Moderator: Eileen Ogintz</i>	Lake Eola B - Hilton Orlando
12:30 pm	Shuttles to Disney's Contemporary Resort for Luncheon	Group Arrivals Entrance - Hilton Orlando

Saturday, May 4, 2013 (cont'd)

1:00 pm - 2:30 pm	Luncheon Session 6 - Food & Wellness for Today's Family <i>Sponsored by Disney Parks; Speaker: Maribeth Bisienere, Vice President-Food & Beverage and Merchandise for Walt Disney Parks and Resorts</i>	The Wave Disney's Contemporary Resort
2:45 pm - 3:15 pm	Site Inspection Session 7 - Future of MultiGen & Suites Hotels	Art of Animation Resort
3:30 pm	Shuttles Back to Hilton Orlando	
4:00 pm - 5:30 pm	Think Lounge Open at Hotel	Presidential Suite/18th Floor - Hilton Orlando
5:30 pm	Shuttles to CityWalk/Universal Orlando	Group Arrivals Entrance - Hilton Orlando
6:00 pm - 9:00 pm	Tours at Universal CityWalk & Universal Orlando Cocktails & Dinner - Session 8- Future of MultiGen & Suites Hotels <i>Sponsored by Loews Hotels and Universal Orlando</i>	CityWalk/Universal Orlando Mama Della's Ristorante - Loews Portofino Bay Resort
9:15 pm	Shuttles Back to Hilton Orlando	

Sunday, May 5, 2013

9:00 am - 9:30 am	Breakfast Session 9 - Understanding the International Family Market <i>Speaker: Mark Orwoll of Travel + Leisure</i> <i>Sponsored by The Hilton Orlando</i>	Lake Eola A & B - Hilton Orlando
9:30 am - 10:30 am	Think Tank Session 10 - Share Your Takeaway about Traveler Needs <i>Moderators: Eileen Ogintz & Kyle McCarthy</i>	Lake Eola B - Hilton Orlando
11:00 am - 12:00 pm	Optional Tours: Guided Tours of Give Kids the World	Give Kids the World Village
1:00 pm - 2:00 pm	Optional Tours: Guided Tour of SeaWorld's "Antarctica: Empire of the Penguin"	SeaWorld Orlando
11:00 am - 5:00 pm	Departures	Lobby - Hilton